

# 2020 Guntly Red

#### Winemaker Notes:

This unique Pinot Noir driven red blend is all about pleasure. Blended from different varietals grown throughout Mendocino County the wine is medium bodied with vibrant red and purple aromas and fleshy textured palate. The perfect wine for entertaining or just going it alone. Enjoy over the next coupe of years.

### Vineyards:

This red blend is primarily made up of Pinot Noir from vineyards in the Anderson Valley and broader Mendocino County. The proximity of these vineyards to the coast moderates day and night temperature to ensure a balance of the fruit's character. Blended with the Pinot Noir is Syrah from the Alexander Valley, along with Cabernet Sauvignon from the Pine Mountain-Cloverdale Peak AVA. Rounding out the blend is a small amount of Zinfandel from the Fashauer Vineyard on Mendocino Ridge.

#### 2020 Harvest:

This harvest was one for the history books. The growing season could have not been any more perfect and with that, great excitement for the resulting wines. Then back to back heat waves in August followed by a devastating fire season in California created a challenging harvest. Fortunately, Lula was able to respond by quickly harvesting these grapes and the end result in the glass is magic!

## Winemaking:

The grapes were hand harvested at night to ensure delicate handling and vibrant fruit flavors. After 2 days of cold soak, the grapes were inoculated with yeast to begin fermentation. After fermentation, the wine was left to macerate with the grape skins for another 10 - 15 days to build mouth feel and complexity. The finished wine was then gently basket pressed into 3 year seasoned, fine-grained new and used French oak barrels where the wine spent the next 10 months.

Cases produced:350Alcohol:14.5 %Bottling date:August 2021Titratable Acidity:5.8 g/LSuggested retail:\$32PH3.54

#### About Lula Cellars:

Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.